



*With switch-it you switch faster!*

**switchit**  
Innovative Schaltsysteme

## HISTORY

- 1988 Establishment STRASSER GmbH as distributor for micro switches in Haag an der Amper
- 2001 Relocation to the current headoffice Dinkelsbühl
- 2002 Evolution from a pure distributor to a modern service company
- 2003 Setting up of own production and assembly; start of customer-specific developments
- 2005 Continuous expansion of our product program with: safety switches, appliance switches, energy meters ...
- 2007 Extension of expertise in assembly
- 2010 Market analysis for the SI2010
- 2012 Establishment switch-it Assembling GmbH, certification according to ISO 9001:2008; beginning of development and construction of the SI2010 as well as of a safety-related door-locking system
- 2013 Market launch of the SI2010, series launch of the new door-locking system
- 2014 Change of the name STRASSER GmbH to switch-it GmbH
- 2015 Relocation of switch-it Assembling GmbH to Bad Zwischenahn and extension of capacity in production and development
- 2016 switch-it presents itself for the first time at electronica in Munich



switchit stands by your side

## PROFESSIONAL AND EXPERIENCED

Our special competencies are micro switches and micro switch solutions. We plan, organize and carry out for you all jobs around switches, cables, strands, contacts, plug housings ...

**Construction, development, production** (crimping, soldering, sealing, mounting): all from one source.

**With switch-it you switch faster!**

## switchit

- building technology
- household technology
- plant engineering
- mechanical engineering
- power engineering
- automotive
- optoelectronics
- medical technology
- drive technology
- lighting manufacturers
- fork lifters
- aviation
- safety engineering
- lighting technology
- laser technology



switchit realizes micro switch solutions for every application

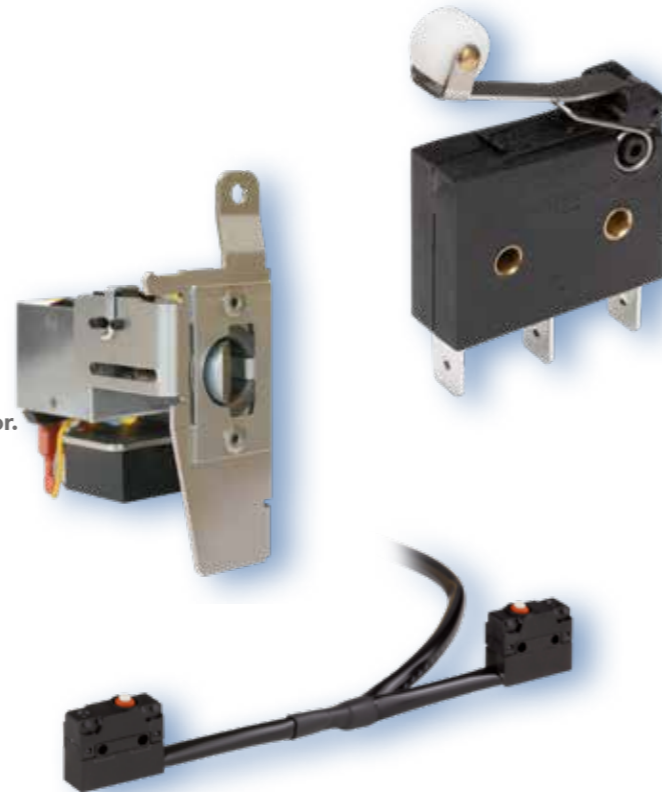
## ADAPTIVE AND INDIVIDUAL

We deliver you the suitable solution for your application within shortest time. We realize this with modern production technology:

- combination of different components and accessories
- modification of existing standard components
- complete new development of necessary individual parts
- production of complete system solutions

These benefits we offer you in combination with a **completely equipped tool shop with integrated injection molding sector.**

**Innovations – individually created, powerfully produced!**



switchit puts your requirements and wishes into practice

## PRECISE AND FLEXIBLE

From initial planning over prototypes to final product realization - we offer you:

- construction and development with state-of-the-art 2D- and 3D-development tools (mechanics and electronics)
- testing laboratory for validation of mechanical and electrical customer requirements:
  - lifetime-tests with up-to-date equipment
- prototypes and pilot production in 3D-printing
- reliable processes and workflow according to ISO 9001
- 100% final check of production
- reliable deliveries

**Your application and our technical know-how: an optimal connection.**

**Smart solutions – simple, elegant, precise!**





switchit delivers micro switches for every demand

## FAST AND PROFESSIONAL

A wide range of switch variations can be supplied out of stock.  
This guarantees a comprehensive availability.  
We have on stock for you:

- all common micro switch variations
- all therefore necessary basic switches
- all switch accessories, like levers, cable boxes, actuators ...
- a broad variety of cables and strands
- a well assorted program of plugs, contacts and pins

Additionally we have our stock of **safety-** and **appliance switches**.

Furthermore we offer you **energy meters** and **relays** as well as our extensive know-how.

**Your processes and your requirements – we adapt to your requirements!**



switchit guarantees your optimal solution

## RELIABLE AND BASED ON PARTNERSHIP

Expect a lot! Our high standards guarantee you best quality and perfect service. We rely on:

- many years of experience and competence of our employees
- intensive cooperation with our business partners
- quality and product variety of our suppliers
- our stock capacity and manufacturing possibilities

**Your goal – our goal: a sustainable business relationship.**

**Our team is ready for your demands!**





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